**Form: Presentation proposal – stand design MX 2017**

**Cubical 1/2 Exhibitioner - *Please send back filled out***

**Use of logos:** Materia will provide your cube with a logo provided by you. The use of logos on your presentation is allowed, but with restrictions. You can use two logos maximum. 1x logo including payoff cannot exceed the size of 75 x 75 cm (29.5 x 29.5 inch). You cannot attach logos and the like on the cubes. Please note down deviating wishes on the form.

**Use of reference (project) photos:**  The use of reference projects can sometimes inspire and help to make clear what the possibilities of the material are. However, this cannot cover more than 20 per cent of the presentation surface. This is to prevent that a large part of your presentation consist of visuals. As the name Material Xperience implies: experiencing (see, feel, smell) your materials is supposed to play the central role in your presentation.

|  |  |
| --- | --- |
| **Your presentation during Material Xperience 2017** | |
| Company name |  |
|  |  |
| Contact person & phone number |  |
|  |  |
| Name of the product and/or material you wish to present at MX 2017 |  |
|  |  |
| On the Dutch market since…? |  |
|  |  |
| Description of your product and/or material (300 words max.) |  |
|  |  |
| What is special about the product and/or material for the creative professional? (50 words max.) |  |
|  |  |
| What is the most important innovation of your product and/or material? (50 words max.) |  |
|  |  |
| Extra information about your presentation (if applicable) |  |
|  |  |
| Questions? |  |